Privacy Policy

Introduction & Purpose

SENse Learning is committed to safeguarding and preserving the privacy of our visitors to our website. This Privacy Policy explains what happens to any personal data that you provide to us, or that we collect from you when you visit our website, in line with the UK General Data Protection Regulation (UK GDPR), Data Protection Act 2018, and other relevant laws.

By using our website (<u>https://www.senselearning.co.uk</u>), you agree to the collection, use and disclosure of your personal information as described in this Privacy Policy.

For our full Privacy Policy that applies to all data collected by SENse Learning for our students, families and stakeholders please visit our main policy document which you can find on our website.

SENse Learning Ltd ('we', 'us', or 'our) operates the website <u>https://www.senselearning.co.uk</u>. For the purposes of data protection law, we are the 'data controller' responsible for the processing of your personal data.

If you have any questions about this policy or how we handle your data, please contact us: Email: <u>info@sense-learning.com</u>

Address: Unit 1, The Forge Offices, Staplefield, RH17 6ET.

Procedures

What information we collect

We may collect the following categories of personal information

- Information you provide voluntarily
 - Personal details: when you fill in forms on our website, sign up for our newsletter, or contact us via our website, we may collect personal details such as your name, email address, phone number, and other contact information.
- Information we collect automatically
 - Technical data: including your IP address, browser type and version, time zone setting, operating system, and platform
 - Usage data: detail of your visits to our website, including the pages you viewed, the time spent on each page, and the website from which you accessed our website (e.g. a search engine)

Cookies and tracking technologies

Our website uses cookies to collect information about your browsing behaviour. Cookies are small files stored on your device that helps us improve your user experience, analyse website traffic and offer personalised content. You can choose to accept or decline cookies through your browser settings.

For more information, please refer to our Cookie Policy.

How we use your information

We will only use your personal data when the law allows us to. Most commonly, we use your data in the following ways.

- To provide services: we use your data to deliver the services you may request
- To improve our website: we analyse technical data and usage data to enhance and optimise your website experience
- To communicate with you: we may send you email updates, newsletters, or other forms of communication about services you may be interested in, where you have consented to such communications
- To comply with legal obligations: we may process your data to comply with legal obligations, such as tax or regulatory requirements

Legal basis for processing

We rely on the following legal grounds to process your personal data

- Consent: When you sign up for newsletters or marketing communications, we will only contact you if you have given us your consent
- Legitimate interests: We may process your personal data for our legitimate interests, such as improving the website or protecting our business, as long as those interests do not override your rights and freedoms
- Compliance with legal obligations: in certain circumstances, we may be required to process your data to comply with a legal obligation

Sharing your information

We do not sell, trade, or rent your personal data to third parties. However, we may share your information with:

- Service providers: third-party companies that provide services on our behalf who require access to your personal data to perform their services
- Legal and regulatory authorities: we may disclose your personal information to comply with legal obligations or to respond to lawful request from public authorities
- Business transfers: in the event of a merger, acquisition, or sale of assets, we may transfer your personal data to the relevant third parties as part of the transaction

Data retention

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for legal, accounting, or reporting requirements. When your data is no longer needed, we will securely delete or anonymise it.

Your data protection rights

You have several rights under UK data protection law in relation to your personal data, including:

- Right of Access: you can request access to your personal data and obtain a copy of it
- Right to Rectification: you have the right to request correction of any inaccurate or incomplete data we hold about you
- Right to Erasure: in certain circumstances, you can request the deletion of your personal data
- Right to Restriction of Processing: you can ask us to suspend the processing of your personal data in certain scenarios

- Right to Data Portability: You can request the transfer of your personal data to you or another party in a structured, commonly used, machine-readable format
- Right to Object: you may object to the processing of your personal data for direct marketing purposes or where we rely on legitimate interests

To exercise these rights, please contact us at hr@sense-learning.com

Security of your information

We are committed to ensuring the security of your personal data. We have implemented appropriate technical and organisational measures to protect your information from unauthorised access, loss, alteration, or disclosure.

However, please be aware that no method of transmission over the interest or method of electronic storage is completely secure. We cannot guarantee absolute security, but we strive to protect your data to the best of our abilities.

Third-party links

Our website may contain links to third-party websites or services. If you follow a link to any third-party website, please note that these websites have their own privacy policies, and we do not accept responsibility for these policies. We encourage you to review their privacy statements before providing any personal information.

International transfers

As a UK-based company, your data will primarily be processed within the United Kingdom. However, in some instances, your personal data may be transferred to and processed in countries outside of the UK. When we do this, we will ensure that appropriate safeguards are in place to protect your personal data in accordance with the UK GDPR.

Changes to this privacy policy

We may update this privacy policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting an updated version on our website. Please check back regularly to stay informed about how we are protecting your personal data.

Contact us

If you have any questions about this privacy policy, or the way we handle your personal data on our website, please contact us at:

Email: info@sense-learning.com

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